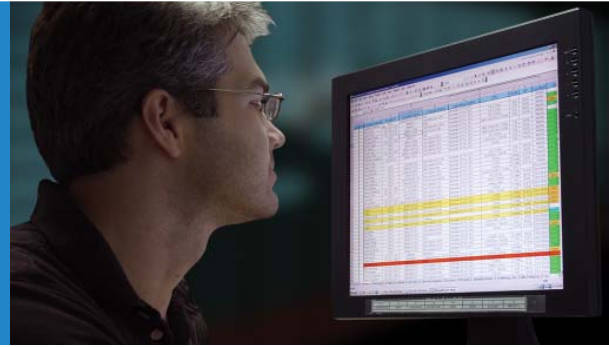


TAKING TECHNOLOGY FORWARD

The growth of technology stands to have a far-reaching impact on virtually every aspect of our professional and personal lives. Safeguard invests in entrepreneurial technology companies that drive top-line growth, realize cost efficiencies and leverage innovation to open new markets.



INDUSTRY CHALLENGES

Although the technology marketplace continues to mature, it is still changing rapidly. Business models and technology platforms are evolving — traditional marketing efforts have yielded to email and web-based lead-generation programs, while the perpetual software license model is giving way to subscription-based and on-demand licensing. There is an explosion of data from transactional systems that is enabling new waves of operational analytics. The increasing availability of data across companies is fueling the growth of inter-company applications and services. And a pervasive connectivity will soon yield new applications in consumer and business payments, outcome-driven healthcare, closed-loop marketing and better customer support.

“Partnering with Safeguard will help us go further faster, because we now have access to their unique model, rich management support platform and an array of business resources that help entrepreneurial companies like Beyond.com grow and thrive.”

– Rich Milgram, Founder and CEO, Beyond.com, Inc.

WHAT SAFEGUARD LOOKS FOR IN TECHNOLOGY

Safeguard invests in growth-stage, entrepreneurial technology companies whose competitive advantage in a market represents a sizable opportunity. We look for strong management teams in companies that address key themes throughout our target markets, including Internet / New Media, Financial Services IT and Healthcare IT.

ADDING VALUE

Through our team of dedicated and experienced professionals, we offer an extensive range of strategic, operational and management services, including:

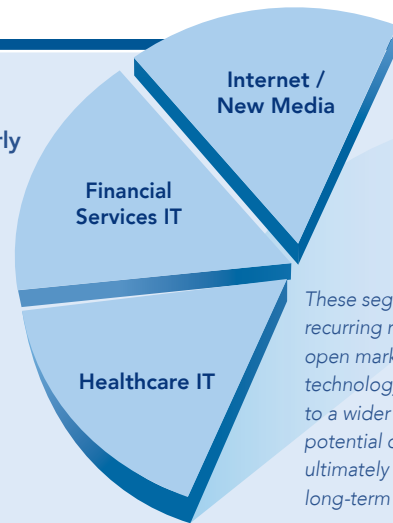
- Strategic planning
- Acquisitions
- Management assistance
- Business development
- Legal and finance/accounting
- Marketing/PR/communications



SAFEGUARD GUIDES GROWTH

We seek fast-growing companies that will provide a minimum return of three to five times initial capital deployment within three to five years. To help a portfolio company realize its potential, we can provide up to \$25 million in capital, along with significant strategic, operational and executive management resources. Safeguard's business model enables us to be patient in order to guide our portfolio company's growth.

We are particularly interested in technology companies that focus on:



These segments provide recurring revenue and open markets by making technology available to a wider group of potential customers — ultimately driving long-term value creation.

OUR TECHNOLOGY PARTNER COMPANIES:



Warren, NJ

Advantedge Healthcare Solutions, Inc.
AHS is a technology-enabled service provider that provides medical billing services to physician groups using its proven software called Virtual Manager. www.ahsrcm.com



Palm Beach Gardens, FL

Authentium, Inc.
Authentium is a leading developer of security SaaS technologies and systems that enable financial institutions to protect consumer data via its SafeCentral™ active desktop agent that permits access to transaction-based websites in a secure environment. www.authentium.com



King of Prussia, PA

Beyond.com, Inc.
Based in King of Prussia, PA, Beyond.com, Inc. supports the largest network of niche career communities comprised of thousands of top-tier industry, local and specialty sites. Beyond.com delivers a one-of-a-kind recruitment solution that provides the targeted exposure of a specialized job board, reinforced by the breadth and volume of a larger career network. www.beyond.com



Vero Beach, FL
Atlanta, GA

Bridgevine, Inc.
Bridgevine's proprietary ecommerce platform is licensed by leading retailers, websites and Fortune 500 companies, making it possible for them to monetize online, call center and in-store traffic. www.bridgevine.com



New York, NY

MediaMath, Inc.
MediaMath, the leading digital media buying platform and services company, provides advertising agencies with access to tens of billions of impressions daily, and a simple workflow that manages the powerful analytics and rich data necessary to make best use of them. www.mediamath.com



Blue Bell, PA

Portico™ Systems, Inc.
Portico helps health plans to streamline their provider network management while delivering actionable information, enhancing employee effectiveness and optimizing provider relationships. www.porticosys.com



Boston, MA

Swaptree, Inc.
Swaptree.com is an internet-based service that lets millions of users swap books, CDs, DVDs and video games for free using a proprietary trading technology that enables multi-way trading. www.swaptree.com

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